



Australian Paper

a member of the Nippon Paper Group

MEDIA RELEASE

12 December 2013

Australian Paper releases 2012 Sustainability Report

Australian Paper has released its *2012 Sustainability Report* documenting its environmental, economic and social performance across its six domestic business units.

In 2012, Australian Paper saw reduced domestic sales volumes as a result of a weak economy, a strong Australian dollar and an influx of competition from imports which negatively impacted sales revenues and profits.

Chief Executive Jim Henneberry said, 'Foreseeing these market conditions, Australian Paper continued to improve its sustainability to ensure that we are here for the long term. We have turned challenges into opportunities and are proudly taking bold business initiatives so that we can adapt and find better ways to operate in the face of difficult market conditions'.

Feedback from stakeholders showed they want high quality, environmentally responsible, local recycled paper products. As a result Australian Paper is investing \$90 million into a white paper recycling plant at its Maryvale Mill in Victoria.

'This facility is the only one of its kind in Australia and will convert 80,000 tonnes of domestic waste paper into 50,000 tonnes of premium recycled fibre each year for high quality communication papers.

'We intend to more than triple our use of de-inked recycled fibre and transform recycled paper products from niche to normal', said Mr Henneberry.

In 2012 Australian Paper operations supported almost 6,000 full-time equivalent jobs – including 1,300 employees directly - and contributed \$754 million to the economy.

This is Australian Paper's third annual report and is aligned with the Global Reporting Initiative framework and is available at www.australianpaper.com.au/sustainability/sustainability-reports/.

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About Australian Paper

Australian Paper is an Australian pulp, paper and packaging manufacturer. We produce around 612,000 tonnes of paper products, including more than 457,000 tonnes of pulp, and sell almost 700,000 tonnes of paper product to local (Australia and New Zealand) and overseas markets annually. Our products are exported to more than 75 countries in Asia, USA, Europe, Middle East, the Indian Subcontinent, Latin America and Africa.

We employ around 1,300 employees directly and support almost 6000 full-time equivalent jobs when flow-on effects are considered. Annually, we contribute around \$750 million to gross domestic product including flow-on impacts and over \$430 million to government revenue, or \$1.81 for every ream of copy paper manufactured.

Our Maryvale Mill is located in the Gippsland region of Victoria and our Shoalhaven Mill located in the Illawarra region of New South Wales. Our envelope and stationery manufacturing facilities, head office and Australian Office branch are located in Melbourne.

We are committed to sustainable practices throughout our operations, and oversee our operations in a way that aims to minimise our impact on the environment, and maximise our social and economic contribution to our employees and in the communities in which we operate.

Australian Paper adheres to the strictest environmental practices which are reflected in [our certifications](#).

For more information visit www.australianpaper.com.au.