



Australian Paper

a member of the Nippon Paper Group

307 Ferntree Gully Road Locked Bag 87
Mt Waverley Victoria 3149 Australia
Telephone +61 3 8540 2300
Facsimile +61 3 8540 2280
ABN 63 061 583 533
www.australianpaper.com.au

MEDIA RELEASE

6th August 2013

Government support urgently needed for Australian made paper

Australian Paper, the Latrobe Valley's largest private sector employer, has confirmed the importance of the Construction Forestry Mining and Energy Union's *Let's Spread it Around* campaign.

The campaign is calling on all levels of the Australian government and public service to buy Australian made paper in order to support the thousands of local jobs generated by Australia's pulp and paper industry.

"Benefitting from the high Australian dollar, imported papers from countries such as Indonesia, China and Thailand, are flooding into Australia while the valuable contribution of locally manufactured papers to our Australian economy, communities and jobs, is being ignored by many. Together, Australia's federal, state and local governments form the largest national paper buying group and we need their support for Australian manufacturing now more than ever before," said Jim Henneberry CEO of Australian Paper.

"As a significant local manufacturer, Australian Paper's operations have a major positive revenue impact across all levels of government. Independent analysis shows that our annual contribution to government revenue equates to \$1.81 per ream of copy paper or \$724 for every tonne of paper we manufacture. It makes real sense for governments to take this into account and actively support paper made locally rather than from overseas.

"Stronger government support for Australian made paper should also extend to our colleagues across the broader paper manufacturing industry including the packaging, tissue and newsprint sectors.

"The CFMEU's *Let's Spread it Around* campaign recognises the importance of local manufacturing and local jobs to healthy Australian communities. Governments at all levels are large users of paper and the campaign emphasises the important role local, state and federal governments can play in taking into account the value created by a major Australian manufacturing industry and the thousands of local jobs we support," Mr Henneberry said.

Australian Paper's commitment to sustainable innovation has been reinforced with their \$90 million investment in Australia's only white paper recycling plant. The plant will begin operation in 2014, diverting up to 80,000 tonnes of wastepaper from Australian landfill every year.

Australian Paper manufactures approximately 600,000 tonnes per annum of premium office, printing and packaging papers, including market-leading Reflex, at the Maryvale Mill in the Latrobe Valley and the Shoalhaven Mill in Nowra. AP Maryvale is Australia's largest integrated pulp and paper mill.

(ENDS)

Media enquiries: [Craig Dunn](mailto:craig.dunn@australianpaper.com.au), Senior Marketing Manager Sustainability, Australian Paper
craig.dunn@australianpaper.com.au 0408 122 408