



Australian Paper
a member of the Nippon Paper Group

MEDIA RELEASE

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Australian Paper releases 2011 Sustainability Report

Australian Paper, the manufacturer of Reflex office paper, has released its 2011 Sustainability Report and is proud to announce progression to Level B ranking from Level C the previous year, in accordance with Global Reporting Initiative guidelines.

The Report is a comprehensive analysis of Australian Paper's environmental, economic and social operations,

"2011 has been a challenging year for Australian Paper, and as most local companies in the manufacturing sector have seen, Australia's strong currency has proved to be a major obstacle," said Mr Jim Henneberry, CEO, Australian Paper.

"Australian Paper has been under intense competitive pressure from cheap imported papers and our export markets have been significantly impacted as a result. Despite these difficulties, the steps we have taken in recent years to improve the sustainability of our operations has strengthened our position in a difficult marketplace and helped turn challenges into opportunities."

Significant progress was made to increase production of renewable biofuel at Australian Paper's Maryvale mill by 13 per cent over the previous year. This has resulted in a reduction in electricity consumption equivalent to the yearly greenhouse gas emissions from around 10,000 cars.

"This renewable energy source accounted for 49 per cent of our total energy use at our Maryvale manufacturing site which is the largest industrial generator of base load renewable energy in Victoria."

Australian Paper acquired the assets of local manufacturer Australian Envelopes after they entered voluntary receivership in July 2011, making Australian Paper's Preston plant the largest envelope manufacturing facility in the country.

"Our Preston manufacturing plant has achieved Australian Forestry Standard Chain of Custody certification which now extends our certified product range to locally manufactured envelopes."

Australian Paper achieved five year Forest Stewardship Council re-certification and continues to have one of the highest certified fibre outputs of any paper company in the world.

Mr Henneberry said the current feasibility study into a \$90 million recycled plant investment at Maryvale is another example of Australian Paper taking a long term approach to sustainable, local manufacturing.

“Australian Paper has more than 140 years of operation as a proud and iconic Australian company and we believe that customers want to support us in the domestic market by purchasing sustainable Australian made products.

“Through innovation and the adoption of best practice processes, Australian manufacturing businesses like Australian Paper, can be smart, sustainable and here for the long term.”

The Australian Paper 2011 Sustainability Report is available for download at www.australianpaper.com.au

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Media enquiries: Shaun Scallan, CIO & GM Corporate Social Responsibility, 0408 263 890